

December 19, 2022

To,  
The Manager-Listing  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400 001

**Ref: (MONEYBOXX | 538446 | INE296Q01012)**

Dear Sir/ Madam,

**Subject: Press Release**

Please find attached the press release in the matter of **“expanding agroforestry drive to MP as part of its beyond lending initiatives to significantly elevate borrowers’ income.”**

This is for your information and records.

This will also be hosted on the company’s website at [www.moneyboxxfinance.com](http://www.moneyboxxfinance.com)

Thanking You,  
Yours faithfully,

For **MONEYBOXX FINANCE LIMITED**

**(Bhanu Priya)**  
Company Secretary & Compliance Officer  
M.no-A36312



## **Moneyboxx Finance expands agroforestry drive to MP as part of its beyond lending initiatives to significantly elevate borrowers' income**

**National, December 19, 2022:** Moneyboxx Finance Limited, a BSE-listed NBFC that provides small-ticket business loans to micro entrepreneurs in Tier-III cities and below, today expanded its agroforestry initiative to support its agri-entrepreneur and dairy farmer borrowers in planting **fruit bearing trees** which can substantially elevate their income and fight climate change.

As a part of this initiative, it planted **1,600 fruit-bearing trees in Haryana** in Sep'22 in the first phase and now in Dec'22, Moneyboxx in association with its execution partner Green Ananda, is planting **1,800 fruit-bearing trees in Madhya Pradesh** covering its borrowers in Agar, Mandasaur, Ujjain and Dewas regions. The company believes that this initiative has high potential to bring significant change in their borrowers' income and will have a positive ecological impact in terms of improvement in soil and air quality, water augmentation, food security and sustainability.

Until now, Moneyboxx has transformed lives of more than 22,000 households with cumulative disbursements of over **INR 350 crores up to Nov'22**.

*Commenting on this initiative, **Mr. Deepak Aggarwal, Co-founder Moneyboxx Finance Ltd** said, "Moneyboxx is committed to make beyond-lending initiatives as core to its business operations. India has the highest population of cattle in the world and about 2/3 of the rural population depends on the dairy industry. To help our dairy farmer borrowers, we hire qualified vets in our branches as impact officers who advise the borrowers on improving milk yield, feedstock selection, cattle health, breed improvement, and creating awareness about government schemes on cattle insurance etc. To further support our livestock borrowers who have farmlands, we are driving plantation of fruit-bearing trees as part of the agroforestry initiative which will lead to income elevation and sustainable development. We are committed to bring improvements in the overall environment through multiple such initiatives in the near future."*

Moneyboxx has a network of 50 branches in six states – Rajasthan, Punjab, Haryana, Madhya Pradesh, Uttar Pradesh, and Chhattisgarh. The company plans to strengthen its presence and expand its customer reach by increasing its branch network to 60 and reach AUM of INR 350 crores by FY23.

### **About Moneyboxx Finance Limited**

Beginning operations in February 2019, Moneyboxx currently has 50 branches spread across six states – Rajasthan, Punjab, Haryana, Madhya Pradesh, Uttar Pradesh, and Chhattisgarh. Moneyboxx provides unsecured and secured business loans ranging from INR 70,000 to INR 700,000 to individual borrowers for income generation purposes in essential and important segments (livestock, kirana, traders as well as micro-manufacturers) in Tier-III and below places.